



The Wolfson Children's Hospital Red Wagon Parade
Saturday, November 19, 2011 | St. Johns Town Center
During the Holiday Spectacular

Presented by CAT Financial



800 Prudential Drive | Jacksonville, FL 32207 | 904.202.2919 | foundation@bmcjax.com



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Wolfson
Children's Hospital



Wolfson Children's Hospital is a nationally recognized referral hospital serving North Florida, South Georgia and beyond. Because children have special health care needs, our mission is to promote optimal health for the region's children by providing patient- and family-centered care, education, research and child advocacy.

As a not-for-profit organization, Wolfson Children's relies on charitable donations to provide high-quality care to our children. Your support and gift, no matter the size, makes a difference in the life of a child.

Since 2004, the Red Wagon Parade has raised more than \$300,000 for vitally needed technology and equipment for Wolfson Children's Hospital.

This year, proceeds from the parade will fund a four-bed patient pod in the new Oncology unit, currently under construction in the 11-story patient care tower on the Baptist Medical Center campus. The addition will create more space for the Nemours-Wolfson Children's Pediatric Hematology/Oncology program, which recently received an Outstanding Achievement Award from the American College of Surgeons.

Wolfson Children's Hospital Red Wagon Parade 2011 Sponsor Benefits

\$5,000 – Big Wheels

- Four (4) valet parking tickets at the St. Johns Town Center for future use
- Gift certificates for Town Center restaurants and retailers
- Tickets to VIP cocktail reception
- VIP seating for main stage entertainment
- Backstage passes for artist meet and greet
- Personalized Christmas tree ornament
- Name recognition on Red Wagon Parade t-shirts
- Custom-made sponsor sign to be carried with your wagon
- Wagon entry for parade
- Two (2) parade t-shirts

\$2,500 – Red Hot Wagons

- Two (2) valet parking tickets at the St. Johns Town Center for future use
- Simon Mall gift card
- VIP seating for main stage entertainment
- Personalized Christmas tree ornament
- Name recognition on Red Wagon Parade t-shirts
- Custom-made sponsor sign to be carried with your wagon
- Wagon entry for parade
- Two (2) parade t-shirts

\$1,000 – Rolling Wagons

- One (1) valet parking ticket at the St. Johns Town Center for future use
- Starbucks gift card
- Personalized Christmas tree ornament
- Name recognition on Red Wagon Parade t-shirts
- Custom-made sponsor sign to be carried with your wagon
- Wagon entry for parade
- Two (2) parade t-shirts



Wolfson Children's Hospital Red Wagon Parade 2011 Entry Form

Contact Name _____ Company/Organization _____

Phone Number _____ E-mail _____

Address _____ City _____ State _____ ZIP _____

Name to be displayed on your Red Wagon Sign _____

Do you want your logo on your sign? Y/N List sizes for two (2) t-shirts (XXL, XL, L, M, S, YM, YS) _____

What Children's Book will your wagon be? Book Title _____

*When decorating your wagon, please feature an 8.5x11 inch color copy of your book's front cover.

Sponsorship Levels (Please check one)

- Big Wheels \$5,000 Red Hot Wagons \$2,500 Rolling Wagons \$1,000 Support the Red Wagon Parade
- I am unable to sponsor a wagon, but would like to donate \$100 _____, \$50 _____, \$25 _____ or other \$ _____ to this great event

Payment Option (Please check one)

- Please invoice me Check enclosed (please make check payable to Wolfson Children's Hospital)
- Charge my credit card Visa Mastercard American Express

Credit Card Number _____ Security Code _____ Expiration _____

Name (as it appears on card) _____ Signature _____

Mail or fax this completed form to:
Wolfson Children's Hospital | 841 Prudential Drive, Suite 1300 | Jacksonville, FL 32207 | 904.202.2919 | Fax: 904.202.2875